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## Getting the Word out

We know we have our supporters out there. People and businesses that understand the importance of a community radio station. In our short time as Powell River's Community Radio Station, almost 200 members have shown an interest at one time or another.

Our weakness has been communicating and asking for help. Our excuse has always been there's just not enough time to ask and then plan for the help that

appears. But we know the payoffs for asking and involving the community has ripple effects – all with big benefits.

So here we go... We want to let you know what we've been doing, what we need now and our plans for the future. And we want to get you involved.

The future of CJMP can remain as it is now: just getting by year to year, with limited resources, high turnover rates and minimal



funding. Or it can continue to grow as a respected contributor to the Powell River community.

We're trying to get better.

But we need help. We need volunteers, leaders and funding.

Please read on to and see if it encourages you to take the next step.

Let us know what you think.

## High above the Bowling Alley

It finally happened.

Weather windows opened and coincided with the path of Mercury and personal schedules.

The antenna purchased at the end of last year with a gracious donation from Cranberry Community Hall Association was finally moved from its temporary location in our Technical Director's living room and installed at the top of our bowling alley antenna tower.

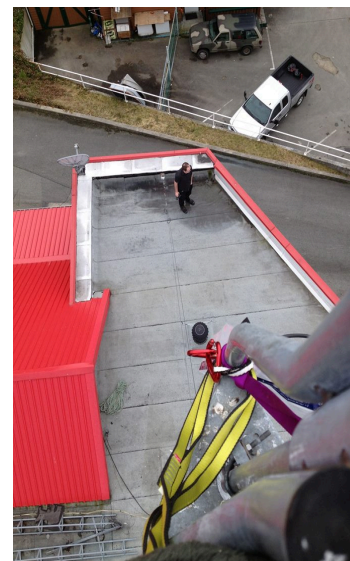
Director and programmer Ari managed to strap on his climbing harness, scale his way to the top, mount the

antenna and take a selfie.

Combining this antenna with the new transmitter should help our signal everywhere.



*Ari atop the tower*



*Look way up ... and I'll call Rusty*

## Grants



"Donations from Cranberry Community Hall Association have allowed us to purchase upgrades to soundboard, antenna and transmitter – all essential components to any radio station"

Our 2013 Radiometres CRFC grant, the Remote Broadcasting Outreach Program (ReBOP) finished at the end of 2013. As a direct result we now have **Darlene Sundin** (a lifetime member) and her 'Hidden Treasures' program restored to the CJMP radio waves. She runs this buy/sell show with 50s and 60s music twice a week, right from her home.

The toolkit built from this grant allows us to stream live programs directly into the station and out through our automation server without having anyone at

the station. The technology allows a programmer to run their own show right from home with a computer, web browser, microphone and headset.

At the beginning of 2014, an NCRA grant allowed us to work with **Shelby George** and **Devin Pielle** from the Sliammon First Nation.



Producers Shelby and Devin

They produced a radio documentary "We Are Still Here" with the help of CJMP volunteers Courtney Harrop, Emma Bell and Zoë Ludski.

The documentary and its two young First Nations producers made the front page of the Powell River Peak. It was two full pages of discussion and commentary about the experience. Devin noted ... "I felt like I learned so much from the people interviewed and from the radio station". Read online: [Peak Online Article](#)

## Donations

### Community Donations: **Cranberry Community Hall Association**

- Sound Board
- Transmitter
- Antenna

With a commitment to support us until end of year with more improvements

### Individual Donations: **Bruce Finlay**

### Corporate Donations: **Townsite Brewing**

CJMP awarded as the Recipient of their Growler Program in Sept, 2014.

Remember this in the fall!

### Sustaining Members:

- **Avanti Pictures Corp**
- **BHC Consulting**
- **Cynthia Blum**
- **Danika Reeve**
- **David Parkinson**
- **Deb Bryant**
- **Janet May**
- **Joel Benson**
- **John Silver**
- **Karen Skadsheim**
- **Lois Taplay**
- **Meghan Hildebrand Art**
- **Paul Schachter**
- **PUBLIC Knowledge Inc**
- **Rob Hughes**
- **Suzan Roos**
- **Trevor Wilson**

Lots of Room to add to this list

## New Members

**David Doyle**  
**Cynthia Blum**

I'm sure the rumours are out there, but we thought it would be better to know exactly what we've been up to in terms of our most recent grant application.

We decided to try something new in our current CRFC Radiometres grant application. Instead of looking for money for things we need at CJMP, we looked for two like-minded community radio stations in BC that wanted to partner with us for a much larger grant application that might benefit all of us.

With the deadline approaching, we managed to meet with the station in Cortes Island and see their antenna, station office and bits of the community. We stayed overnight to discuss overlaps in our interests as well as listen to their station manager Howie's history of rock and roll.

When they agreed, we needed to secure another community radio station to make up the minimum

three station CRFC requirement. With a bit of research and a lot of luck we stumbled upon Voice of the Shuswap in Salmon Arm, who were already building First Nations programming and had enlisted an elder to train and encourage local First Nations programmers.

In the end we submitted our \$100,000 partnership grant 12 hours inside the deadline. If it's approved, each of the three stations will be working to build a station database, add regular First Nations language programming, include hours for maintaining a station presence, and share programming from each other's stations. It's exciting and we're very optimistic.



Leaving Cortes...

Salmon Arm in May?



## Making the Move

We've known for a while that our current station office has its limitations. It's not accessible. The booth isn't segregated from equipment so it's noisy and hot and the new transmitter can't be installed because of the loud fans in it. We have no separate space for training workshops. But our landlord has made it very affordable to us and at our current budget that's the most important consideration.

Our landlord continues to work with us to try and get us into the much **larger space above the bowling alley**. Air conditioning is working now and his offers have been more than gracious.

Our old "On Air" sign is still there beckoning CJMP to return.

With the new location we wouldn't need to move the antenna and we'd gain a new meeting room, an isolated equipment room and a separate production office.

But to make any move work we need to find a lot more monthly income to cover the added rent and utilities.

There's a large office inside that could be sublet out with included utilities and internet.

At this point we're looking at funding possibilities and potential partners.

The new space is accessible and generates new ideas for working with schools, other community associations and like-minded businesses.

We'll keep you posted, but for now we're just taking a wait and see attitude, while we work on a sustainable funding plan.

Ideas and donations are welcome.

## Live Shows



Our schedule is continually being revamped and updated. But if you like live broadcasts start with Friday night.

Beginning Friday at 3pm, **David Parkinson** hosts the Unending Subtleties of Powell River, and **Bad Karen** follows at 5pm with Every Day Is Like Sunday, discussing local events and regular segments with updates from **Nicholas Simons**. Two more live shows close off the evening with **Kamandi 's** Cowbell Radio at 7pm and **DJ Triple Dub's** and Pow!Town

GetDown from 8-10pm.

Sunday mornings are a great experience to share with **Roger Thorne** who works the music and microphone for three hours until noon.

Also on Sunday, starting at 2pm, **Courtney Harrop** runs her 3 hour program, The Film and Festival Express.

On Mondays you have **Cousin Awd** with her 42 Fish program coming at you with music, interviews and commentary from 11am-1pm. Regular updating her Facebook page while on air so you know what's coming. After that at 2pm we have **Latin Hour with Lola**.

## Talk with Us

Who wants to keep the conversation going?

We'd like to have informal meetings and idea thrashings over a beverage at the Hub 101 or Red Lion, or at a local coffee shop.

We want to do this on a regular drop-in basis. Let us know if you're interested in participating.

So many other shows and podcasts to talk about but you'll have to wait for the next newsletter.

And finally, a special note that the **Let's Talk Trash** team returns to the airwaves once a month, starting this month.

Watch for our new schedule.

Have a listen.

## A Plea for Help

This newsletter was written over a little bit of single malt Scotch, some background blues and a lot of love for community radio.

We're looking for people that enjoy writing and design and see a value in

continuing this process. We know someone out there can do it and wants that job.

Or you might know businesses that would like to donate and want to help rebuild our sponsorship program.

We want people with leadership skills that can organize all those willing volunteers waiting in the wings for direction.

And finally, we need sustaining memberships to build a working operating budget. It's a lot to ask.

We know that you fit in somewhere. Please help us.

**Call: (604) 485-0088** or, **Email: [admin@cjmp.ca](mailto:admin@cjmp.ca)**

**Sustainable Memberships at:**  
[cjmp.ca/support-us/sustain-us](http://cjmp.ca/support-us/sustain-us)